Application No.: 10/726,679 Attorney Docket No.: 03327.2317-00

THE SPECIFICATION

Please amend lines 13 and 14 at page 14 of the specification as follows:

"The lamp driving method according to the invention recited in claim 19 is characterized in that, in the lamp driving method of claim 17, voltage application and non-application to each of the lamps of the designated sets are repeated in a prescribed cycle to dim those lamps after those lamps are turned."